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# ANUTEC - International FoodTec India & PackEx India 2019 has once again benchmarked itself as THE TRADE FAIR for food, drink and packaging Industry in New Delhi

- 470 exhibitors increase of 8 % since its last edition in New Delhi
- 48 % International participation
- Pavilions from China, Europe, Italy, the Netherlands, Turkey along with individual participation from 30 countries
- 10.465 one-time registered trade visitors

"The Trade show Duo"- ANUTEC - International FoodTec India & PackEx India once again underscores its position as the leading event for the suppliers of the food & drink and packaging industry in the SAARC region. The exhibition ended on a high note for all 470 exhibitors witnessing over 10.000 one-time registered trade visitors during its three-day trade fair. The exhibitors were satisfied with the quality and quantity of the visitors who attended the trade fair. Key visitors from different industry sectors were present during all three days. The exhibition once again confirmed its position as the best business platform that provides customized solutions for the Indian and neighbouring markets. The exhibition was actively supported and promoted by IPMMI (Institute of Packaging Machinery Manufacturers of India) and IFCA (Indian Flexible Packaging & Folding Carton Manufacturers Association) both being the leading industry association leaders for Packaging Industry.

Both ANUTEC - International FoodTec India & PackEx India acted as a great platform for the buyers and sellers of technology in food, drinks, dairy, confectionery, bakery, snacks and pharmaceuticals along with others to facilitate more business for the future. "We have achieved a new level with this result. Our success will be measured by the opportunities; the business and the value addition that we as an exhibition organiser are able to give to our exhibitors. All the exhibitors are really happy with us and this in turn makes us happy. Our exhibitor's success is rightly our success", said Ashwani Pande, Managing Director, Koelnmesse YA Tradefair India Pvt. Ltd.

The exhibition inauguration was held in the gracious presence of Mr. Hemant Malik, Chief Executive Officer- Food Division, ITC Limited, Mr. Ganesh K. Sundararaman, SBU Chief Executive, ITC Limited, Mr. Sanjeev Gupta, Director, Kanchan Metals, Mr. Manoj Paul, Country Head, Heat & Control (South Asia) Pvt. Ltd., Mr. Samir Limaye,





ANUTEC - International FoodTec India PackEx India 13.09.-15.09.2019 www.foodtecindia.com

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President, IPMMI, Mr. Ashwani Pande, Managing Director, Koelnmesse YA Tradefair Pvt. Ltd. along with other dignitaries. In their inaugural speech, Mr. Hemant Malik congratulated Team Koelnmesse for creating a one-stop location for the Indian food and beverage industry in the form of ANUTEC - International FoodTec India & PackEx India. Mr. Ganesh K. Sundararaman, stressed the fact that India is a large consumption country where food processing is one of the most important sectors. To cater to the demand of this sector, ANUTEC - International FoodTec India & PackEx India is the only ideal place in India that showcases the latest for the food & drink technology thereby building partnerships and business. Key visitors from ITC, Haldiram's, HUL, Cremica, Dabur, Pepsico, Nestle, Prataap Snacks, Balaji wafers, Vadilal, Hatsun Agro, Sun Pharmaceuticals, Abbott, Cipla and many others were present during all three business days. The feedback received from the key visitors from different sectors benchmarking ANUTEC - International FoodTec India & PackEx India as a truly international exhibition organised world over. The visitors have also expressed their satisfaction over the wide spectrum of technological solutions being showcased at the exhibition for their needs. The exhibitors underlined the increased quality of the trade visitors to the exhibition over other trade shows and showed keen interest to book stands for the next edition with bigger area.

Koelnmesse YA Tradefair Pvt Ltd will be hosting the 15<sup>th</sup> edition of the largest technology event catering to the food, drink and packaging industries: ANUTEC - International FoodTec India - International supplier fair for the food & drink industry and PackEx India - International exhibition on Packaging material and Technology along with ANUTEC Ingredients India and Food Logistics India from 23.09. to 25.09.2020 at Hall No. 1, 2, 3 & 4, Bombay Exhibition Centre, Mumbai.

## Koelnmesse - Global Competence in Food and FoodTec:

Koelnmesse is an international leader in organising food fairs and events regarding food and beverage processing. Trade fairs such as Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Italy, Japan, Thailand, the United States and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

Further Information is available at: <a href="http://www.global-competence.net/food/">http://www.global-competence.net/food/</a>

## The next events:

Cibus Tec, Parma, Italy 22.-25.10.2019 Andina Pack, Bogotá, Colombia 19.-22.11.2019 ProSweets Cologne, Cologne, Germany 02.-05.02.2020 Page 2/3



# About the organiser:

Page 3/3

Koelnmesse YA Tradefair Pvt. Ltd. is one of the leading trade fair organisers in India with the ability to bring markets and people together in an efficient and highly professional manner. Based on in-depth knowledge of the Indian market, it organises trade fairs on different business-to-business topics with active support from the principal company in Germany, co-subsidiaries, representatives and industry associations. Koelnmesse India's trade show portfolio includes industrial shows in heavy metal, dairy, agriculture, food, food technology, chemical processing and packaging.

#### Note for editorial offices:

The ANUTEC - International FoodTec India & PackEx India photos are available in our image database on the Internet at <a href="www.foodtecindia.com">www.foodtecindia.com</a> in the "News" section.

Press information is available at: <a href="http://www.foodtecindia.com/press\_release.php">http://www.foodtecindia.com/press\_release.php</a>

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